



Premier Fruits Covent Garden Limited
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Privacy Commitment

Premier Fruit's Group are committed to protecting the privacy of our customers and suppliers

Our Policy on Cookies

We only use Session Cookies to aid your navigation and use of our website, whilst you are accessing this website via a browser. The Session Cookies are cleared as soon as your browsing session is completed, as soon as you have navigated to another website.

General Data Protection Regulation (GDPR)

The General Data Protection Regulations defines "personal data" as any information relating to an identified or identifiable natural person (a data subject); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

What Information Do We Collect and How Is that Information Used?

The Company may collect your company details, email contacts, telephone details for various reason in terms of sales or purchasing reasons, this information is held, used and disclosed by us in the following ways until permission is withdrawn:

To continue to provide our services to you.

To maintain our business relationship throughout the lifetime of that relationship, where you are a customer, supplier or potentially either.

To enable us to answer any queries, questions you may have.

To market our products and services to you; to keep you updated on any relevant industry news; to update you on any events, promotions, reports, and any other information we feel may be relevant or of interest to you. You retain the right to be removed from such communications at any time.

To fulfil contractual obligations with you.

To enable the development and marketing of other products and services by company.

To continually improve our customer service efforts and to make our services more valuable to you.

The Company may also release personal information to regulatory or law enforcement agencies, if they require us to do so. We will also only disclose your information where we are permitted and requested to do so by law.

The Company will also seek your consent to collect, hold, and use and disclose your personal information for any other purpose not listed above, but will continue to do so only if your permission is given and from which you understand you can withdraw permission.

If we are holding historic data about you or your company that no longer is of use or has any significance it will be deleted unless you have given consent, or there is some kind of legal obligation, to retain it.

Only members of the Company staff that need to have access to your information to carry out their normal duties will be allowed access to the information.

The Company only processes personal data for the specific purposes set out in this Policy (or for other purposes expressly permitted by the Regulation).

The Company shall ensure that all personal data collected and processed is kept secure and protected against unauthorised or unlawful processing and against accidental loss, destruction or damage.

You're Right to Access

The law states that you have the right at any time to ask us to share with you the information that we hold that you have supplied to us. If you make such a request, we will ask you to verify your identity and possibly ask you to give us more information about such a request. We will only refuse your request if we are legally permitted or required to do so. If this is the case, then we will give you reasons for doing so. To make a request for information, please contact us.

Please be aware that you also have the right to ask the Company to stop using the information that you supplied us. Under the right to erasure, you can also request for deletion of your company from our database although you should be aware that in some circumstances we may not be able to do so, particularly where your details hold financial information that we need to keep for periods of up to six years; i.e. which relate to tax matters. If, under any circumstances, we cannot comply with your request for information we will provide a full explanation as to why this is so.

Deleting of Your Data

Data Subjects may request that the Company removes the personal data it holds about them in the following circumstances:

It is no longer necessary for the Company to hold that personal data with respect to the purpose for which it was originally collected or processed.

The data subject wishes to withdraw their consent to the Company holding and processing their personal data.

The data subject objects to the Company holding and processing their personal data (and there is no overriding legitimate interest to allow the Company to continue doing so).

The personal data has been processed unlawfully.

The personal data needs to be erased in order for the Company to comply with a particular legal obligation.

Unless the Company has reasonable grounds to refuse to erase personal data, all requests for erasure shall be complied with, and the data subject informed of the erasure, within one month of receipt of the data subject's request (this can be extended by up to two months in the case of complex requests, and in such cases the data subject shall be informed of the need for the extension).

Where a data subject objects to the Company processing their personal data for direct marketing purposes, the Company shall cease such processing forthwith.

Where a data subject objects to the Company processing their personal data for scientific and/or historical research and statistics purposes, the data subject must, under the Regulation, 'demonstrate grounds relating to his or her particular situation'. The Company is not required to comply if the research is necessary for the performance of a task carried out for reasons of public interest.

Premier Fruits Covent Garden Ltd is a company registered in England and manages data in accordance with English Law as recognized by the English legal system. We cannot confirm our compliance with the laws of other countries and you should not assume our compliance with the laws of such other countries. Please do not use our websites unless you accept that we will only manage data in accordance with the Law of England.

Regards

Premier Fruits Covent Garden